Bridge over river Yamuna

1105. SHRI RAM CHANDRA VIKAL : Will the Minister of URABN DEVELOPMENT be pleased to state :

(a) whether considering the difficulties being experienced by people who regularly commute between the NOIDA Complex and South Delhi, Government purpose to construct a bridge over the river Yamuna for their use ; and

(b) if so, by when could the construction of the bridge commence; if not, what are the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (SHRI DALBIR SINGH) : (a) In the draft revised Master Plan for Delhi two bridges have been indicated, connecting South Delhi with NOIDA. One is a road bridge which is the extension of road 13-A coming from Okhla Industrial Estate. The second is rail bridge connecting NOIDA in South Delhi near Tughlakabad Marshalling Yard.

(b) The draft revised Master Plan is yet to be approved and as such no time schedule can be given for construction of the bridges.

Reduction in size and outlay of Visakhapatnam Steel Plant

1106. SHRI B. SATYANARAYAN REDDY : Will the Minister of STEEL AND MINES be pleased to state :

(a) whether representations have been received regarding the reduction in the outlay and size of the Visakhapatnam Steel Plant ;

(b) if so, what action has been taken in the matter and what is the present size and outlay of Visakhapatnam Steel Plant fixed by the Central Government; and

(c) whether the Central Government have prepared a scheme for the rehabilitation of the persons to be displaced by the setting up of the Visakhapatnam Steel Plant if so, what are the details thereof ?

THE MINISTER OF STEEL AND MINES (SHRI K.C.PANT) : (a) Yes, Sir.

(b) A Rationalised Revised Concept for implementation of the Visakhapatnam Steel Plant Project at an estimated cost of about Rs. 6000 crores, as against the Revised Cost Estimate of about Rs. 7500 crores for the already approved concept as per first quarter, 1985 prices,is under consideration of the Government.

The Rationalised Revised Project Concept envisages no change in the hot metal capacity of the Plant. However, there will be a marginal reduction in liquid steel capacity from 3-4 million tonnes to 3-0 million tonnes per annum. This would lead to the saleable steel capacity being reducing from 2.983 million tonnes to 2.656 million tonnes per annum, and an increase in pig iron for sale from 2.15 lakh tonnes per annum to 5.70 lakh tonnes per annum. Thus saleable iron and steel from the Visakhapatnam Steel Plant Project would increase from an earlier anticipated level of 3.198 million tonnes to 3.226 million tonnes.

(c) In a sophisticated steel plant like VSP the scope for employment is limited. According to an estimate recently prepared by VSP the maximum employment in VSP including manpower required for township, mines etc. would be of the order of 15,000. In order to offer maximum opportunities to the displaced persons VSP has agreed to onsider a total employment of 5,000 displaced persons subject to availability of suitable candidates. Till June 1986, 1473 dis-

placed persons have been given employment in VSP. VSP has indicated to the district authorities the year-wise recruitment plan for 1986-87, 1987-88 and 1988-89 indicating qualifications in each category and efforts will be made to recruit a maximum number of displaced persons against the recruitment plan.

Commercial time on Doordarshan

1107. SHRI CHIMANBHAI MEHTA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the multi-national companies have a major share in Doordarshan commercials on the National Network ;

(b) what is the time, in terms of percentage, of the total time allocated for commercials, which is utilised by multi-national companies and by the Indian Companies during the last 3 years ;

(c) the break-up of revenue received from multi-national companies and Indian companies separately during the same period ;

(d) whether government are considering any proposal to raise tariff for multi-national companies in this regard ;

(e) if so, what are the details thereof ;

(f) whether government have any comprehensive policy with regard to tariff as well as allocation of commercial time on Doordarshan ; and

(g) if so, what are the details thereof ?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) to (c) Doordarshan does not discriminate between multi-national or other companies in so far as advertisements are concerned. These advertisements are booked in accordance with the rules and guidelines framed by the Government and are screened in accordance with the guidelines of Commercial Advertising in India. No separate policy is maintained in respect of commercial time given to them and revenue earned from multi-national and other category of companies.

(d) No, Sir.

(e) Does not arise.

(f) and (g) There is a definite policy with regard to tariff and booking of commercial advertisements on Doordarshan. The important aspects of this Policy are as under :—

(1) Advertisements on T.V. would not cross the limit of 10 per cent of the total air-time. however, at present it has been decided to restrict the time limit to 5 per cent of the total air-time.

(2) The advertisements should conform to the adverting Code of Doordarshan.

(3) The advertisements should not be mixed with the programme content.

(4) The advertisers have to pay charges as per tariff announced by the Government from time to time.

Criticism of Doordarshan by the Prime Ministrer

1108. SHRI GURUDAS DAS GUPTA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether it is a fact that the Prime Minister had made certain